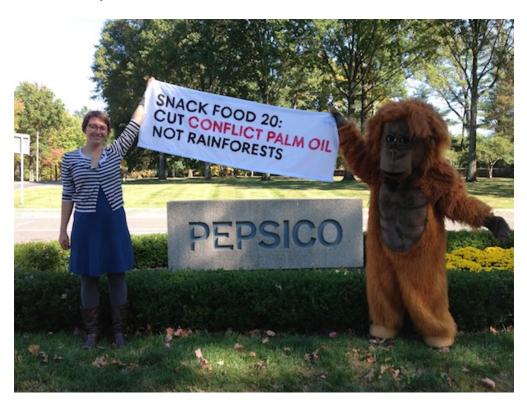
## Thanks to you, this has been a huge week in the fight to eliminate Conflict Palm Oil from our food!

Last week, we asked you to watch, share, and spread the word about rainforest destruction with our video of an orangutan and a little girl having a Skype conversation. We didn't know how it was going to be received, but **thanks to you**, <u>our new video with Strawberry the orangutan</u> has been viewed over 146,000 times! That's amazing, and the Snack Food 20 must be extremely worried about the Conflict Palm Oil in their products.

That's not the only pressure. Our petition to the Snack Food 20 demanding they cut Conflict Palm Oil has almost 67,000 signatures. Our photo petition, which allows activists around the world to send a photo directly to the Snack Food 20 is taking off as well. Check out some of our favorite pictures (and upload yours) at www.inyourpalm.org

From Minneapolis to NYC, our "The Power Is In Your Palm Tour" has now delivered demands to 7 of the Snack Food 20 with the amazing support of all of you online activists. The Snack Food 20 is feeling the heat—and today we brought the spotlight directly to PepsiCo corporate headquarters in Purchase, NY. We need to make sure they know that you're watching and demanding an end to the use of Conflict Palm Oil in their snack food products.



Even if you've taken action with other Snack Food 20 companies, **today's the day to pressure Pepsi**. Here are three things you can do right now to echo our demands to Pepsi:

## 1. Post this message on Pepsi's Facebook wall:

Hey Pepsi, I'm standing with orangutans, and I can't stand by brands that use Conflict Palm Oil. Demand responsible palm oil from your suppliers and eliminate Conflict Palm Oil from

your products. The power is #InYourPalm.

## 2. Tweet at Pepsi:

Hey @PepsiCo, I can't stand by brands that use Conflict #PalmOil. The power is #InYourPalm.

At the Pepsi HQ, Strawberry and her friends from the New York Palm Oil Action Team gave representatives of Pepsi a copy of the RAN report *Conflict Palm Oil: How US Snack Food Brands are Contributing to Orangutan Extinction, Climate Change and Human Rights Violations* and outlined RAN's demand to cut Conflict Palm Oil.

Today's visit to Pepsi is the latest company stop on The Power Is In Your Palm Tour. In the past month, Strawberry and our team have visited the headquarters of Mondelēz, Kraft Foods, Kellogg's, Smucker's, Mars, and Dunkin Donuts to deliver the report and a similar set of demands.

The Snack Food 20 are feeling the pressure from the video, thousands of photo petitions, calls, tweets, Facebook posts and Strawberry the Orangutan's visits to their HQ's. Let's keep it up!



For the great red ape,

Gemma Tillack
Senior Agribusiness Campaigner
@ProbWithPalmOil